



PRESS RELEASE

FOR IMMEDIATE RELEASE

Novomatrix Joins Solutia To Establish Leadership Position In Global Window Film Marketplace

SINGAPORE, May 2, 2010 – Novomatrix Pte Ltd today announced that it is officially a wholly own unit of Solutia Inc. (NYSE: SOA), with the shares purchase from MAFLP Investments Limited and Globamatrix Holdings by Solutia.

Headquartered in Singapore, Novomatrix is a leader in branding, marketing and the distribution of high-technology performance window films catering to the premium segment of the automotive aftermarket and architectural applications covering residential, commercial and industrial properties. Solutia, headquartered in St. Louis, Missouri, USA, is a market-leading performance materials and specialty chemicals company listed on NYSE. Besides Performance Films, other business segments of Solutia include Advanced Interlayers and Technical Specialties.

Adding the Novomatrix portfolio of high-end brands to Solutia's existing Performance Films division further enhances Solutia's position as the leading global supplier of aftermarket window film. Novomatrix has a number of leading premium, ultra-premium and value-priced brands, including V-KOOL[®] and IQue[®], expanding Solutia's range of product offerings and enhancing the company's ability to secure projects that specify certain performance characteristics. "A multi-brand approach will create opportunities to grow market share for all brands in existing and new markets," states Ray Kollar, president and general manager of Solutia's Performance Films division. "We will be able to satisfy a wide array of film needs and requirements by choosing the best solution among our product offerings."

"By leveraging on Solutia's manufacturing capability and distribution infrastructure in Europe and the Americas, we hope to expand the presence of Novomatrix brands to 80 countries across the globe rapidly. The Novomatrix franchise and distribution partners will be excited with the manufacturing possibilities that will help to expand their product range. The combination of brands from Novomatrix and Solutia will effectively satisfy the needs of customers in the high, mid



and value segments of the retrofit window film market,” said Andrew Kwan, Managing Director, Novomatrix.

About Novomatrix:

Novomatrix Pte Ltd (NVP) is a joint venture between Globamatrix Holdings and MAFLP Investments Limited, headquartered in Singapore with regional offices in Houston, Dubai, Tokyo, Shanghai, Beijing and Shenzhen. It is a market leader in the spectrally selective window film business operating several global brand names including V-KOOL[®], Hüper Optik[®], nanoLux[™], IQue[®] and Sun-X[®]. NVP has market presence in 35 countries with distribution in over 2,620 outlets worldwide. In many of the markets it serves, V-KOOL[®] and Hüper Optik[®] are dominant with unparalleled brand awareness and loyalty. It has won numerous accolades including the Consumer Best Buy, Superbrand (Singapore) and Promising Franchisor of the Year awards.

About Solutia:

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex[®] polyvinyl butyral interlayers for glass lamination and for photovoltaic module encapsulation LLumar[®], Vista[™], FormulaOne[™], Gila[®], aftermarket performance films for automotive and architectural applications; Flexvue[™] advanced film component solutions for solar and electronic technologies; and technical specialties products including Crystex[®] insoluble sulfur, Santoflex[®] PPD antidegradants, Skydrol[®] aviation hydraulic fluid and Therminol[®] heat transfer fluid. Solutia’s businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,300 employees in more than 50 worldwide locations. More information is available at www.solutia.com.

For more information or media interviews, please contact,

Ms. Christina Tan
Marketing Manager
Tel: +65-6276-3777
christina.tan@v-kool.com